

**SnapShot™** is a scientifically designed method for measuring work-related characteristics of individuals and is designed to assist in the selection and coaching of employees for front-line positions. After measuring the characteristics of the top performers in a particular job, companies build a Job Match Pattern, which indicates the shared characteristics of top performers. Thus, the 'Snapshot' identifies the "right" people for the "right" jobs and provides managers with an effective coaching tool.

The 'Snapshot™' Assessment was designed specifically for the blue collar, unemployed and disability sectors.

## Technical Specs:

|                                 |   |
|---------------------------------|---|
| <i>Solves these challenges:</i> | Hiring Employees with Low Productivity, High Employee Turnover, Ineffective Training.   |
| <i>Used For:</i>                | Placement, Coaching and Self Improvement specifically in the blue collar sector.  |
| <i>Measures:</i>                | Five personality traits (Conscientiousness, Independence, Extroversion, Stability & Openness), three work related interests (People Data & Things) and numerical ability. |
| <i>Time to Take:</i>            | 15 - 20 minutes   |
| <i>Administration:</i>          | Online or Pencil/Paper (extra charges may apply for Pencil/Paper administration)  |
| <i>Report Types:</i>            | Three Reports (Summary, Placement & Individual)   |
| <i>Results Turnaround:</i>      | Instantaneously   |
| <i>Cost:</i>                    | RRP \$110   |

**Channelled ... Growth will help you make the most effective assessments of your people, teams and management. Only then can you decide on what is the best training and coaching for your business. Call Brett NOW!**

**Brett Cameron, BA** | Channelled Growth  
Master NLP Practitioner, Certified Hypnotherapist  
Holistic Life and Business Coach  
Profiles International Business Partner



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